

UNIFORM POWER SCHOOL

- NEW COLLECTIONS -



SCHOOL
UNIFORM
2022

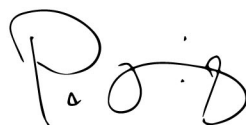
BRAND NEW SCHOOL SERVICE | BRAND NEW EXPERIENCE

ABOUT UNIFORM POWER SCHOOL

「創新」能突顯教育理念個性

「創立Uniform Power School 就是為了讓學校多一個時尚、統一及團結的校服選擇。設計重點在於學校品牌及理念。我喜愛研究，就是這個信念推動我多年來不斷研究物料、設計、剪裁和舒適度。我相信「創新」能突顯教育理念個性。很榮幸我已入行40年。感恩我仍然是一位有活力的研究生。」

“Uniform Power School provides the school with a stylish, unified and united school uniform. The design focuses on the school brand and philosophy. I love research, and this belief has driven me to continue to research in materials, design tailoring and comfort for many years. I believe that “innovation” can highlight the individuality of educational concepts. It is my great honor to be in the industry for 40 years. I am grateful that I am still an energetic postgraduate student.”



楊蕊嘉
Patrizze Yeung

制服動力創辦人
UNIFORM POWER Founder

“INNOVATION”

CAN HIGHLIGHT THE INDIVIDUALITY OF EDUCATIONAL CONCEPTS



BUSINESS DEVELOPMENT

「自設廠房 SET UP PRODUCTION PLANT」

於中山設生產廠房，當時職員為80人，主要供應東南亞時裝批發市場。

Established a production plant in Zhongshan, with 80 staffs, catering the major demand wholesale fashion markets in Southeast Asia.



「引入流行元素 INCORPORATE FASHION ELEMENT」

大力發展制服動力業務，以流行時裝引入制服，並邀請藝員拍攝首本制服目錄。首度與香港名設計師鄭兆良合作為領匯管理有限公司(現改名為領展)提供制服設計及生產。

Incorporated elements of fashion trends into our designs, and invited artists for our first catalog, for the sake of greater development of UNIFORM POWER. Designed and produced uniforms for The Link Management Ltd. (Now renamed Link) in corporation with Mr. Barney Cheng, the renowned HK designer.

「你想校服大改造 IDEAL SCHOOL UNIFORM COMPETITION」

為了推動香港學生設計出自己理想校服，發揮創意，UNIFORM POWER舉辦「你想校服大改造校服設計比賽」。比賽分為幼稚園、小學、中學及公開組別，為各組別之冠亞季軍設計作品製作成真實的校服在商場內進行CATWALK表演及頒獎禮。

UNIFORM POWER holds its IDEAL SCHOOL UNIFORM COMPETITION, in order to motivate Hong Kong students to come up with their ideal school uniform design and inspire their creativity. The competition is divided into 4 groups: Kindergarten, Primary School, Secondary School and Open. Design works will be produced for the actual uniform for the champion, runner-up and the second runner-up of each category. Furthermore, a catwalk performance show and awards ceremony will be held in a shopping mall to showcase the winning designs.



「獨家供應意大利布 EXCLUSIVE SUPPLY OF KLOPMAN」

引入意大利KLOPMAN 布料用於校服，提升校服舒適度及耐用性。KLOPMAN 於1968年在歐洲成立，在意大利擁有七十萬平方尺廠房及四百位員工，年產量超過四千萬米，擁有多項布料品質保證。

Introduction of Italian fabric KLOPMAN for to make school uniforms in order to enhance comfort and durability. KLOPMAN was established in Europe in 1968. It has a 700,000 sq ft production plant in Italy and more than 400 employees, with an annual fabric production of more than 40 million meters, to guarantee continuity and consistency of quality and performance.



「我要做KIDEL I WANT TO BE KIDEL」

為配合「你想校服大改造」CATWALK表演，UNIFORM POWER 是香港首間校服供應商公開招募坊間小小模特兒。更以新名字「KIDEL」即是KID MODEL去稱呼此班自信及富表演才華之小小模特兒。

To cope with the IDEAL SCHOOL UNIFORM COMPETITION catwalk performance, UNIFORM POWER is the first school uniform supplier in HK to start recruiting very young models. The new name "KIDEL", represents all these self-confident and talented KID MODELS.

「營運校服業務 UNIFORM POWER SCHOOL ESTABLISHED」

UNIFORM POWER 成立新品牌 UNIFORM POWER SCHOOL獨立營運校服業務，更開設三條校服熱線(幼稚園、小學、中學/大專/國際學校)即時處理家長查詢。以及於社交平台設立「UPgrade家長頻道」提供家長所需資訊。

UNIFORM POWER established a new brand - UNIFORM POWER SCHOOL, to independently operate the school uniform business, and also set up three school uniform hotlines (kindergarten, primary school, secondary school/college/international school) to handle parent inquiries promptly. We set up the "UPgrade Parent Channel" on social media platforms to provide parents with the information they need.



「全新門市、嶄新服務 BRAND NEW STORE BRAND NEW SERVICE」

UNIFORM POWER 是香港首間校服門市以自助購買形式營運。家長使用手機掃描二維碼選取校服款式及碼數，家長即時以電子支付方式購買，客服專員按要求送上校服，方便快捷。門市設有學生需要的上學用品，方便家長購買校服之餘能順便選購優質產品。

UNIFORM POWER is the first school uniform store in HK to provide self-service purchase. By using mobile phone to scan the QR CODE, parents can select the school uniform style and size. Parents can purchase by electronic payment immediately, and the customer service fulfils the school uniform order, with convenience and efficiency to our customers. The stores have school supplies that students need, so that parents can purchase high-quality products in the meantime.



1991 2008 2011 2013 2014 2016 2017 2018 2019 2020 2021 2022

「拓展制服業務 ENGAGE IN UNIFORM PRODUCTION」

生產廠房由80人增至500人。建立品牌「制服動力」並為多間香港知名企業設計及生產制服。

Staff body of production plant extended from 80 to 500 people. The brand "UNIFORM POWER" was founded in HK, providing uniform design and production service for prominent local enterprises.



「榮幸獲獎 SUPREME BRAND AWARDS 2013」

獲得《資本才俊》及《資本企業家》雜誌頒發「非凡品牌大獎2013」之「非凡企業服飾設計品牌大獎」。此獎項是根據候選品牌之認受性、影響力、產品質素、銷售點及業務持續性，由編務委員會及讀者投票選出。

Presented with "Supreme Brand Awards 2013" by "CAPITAL CEO" and "CAPITAL Entrepreneur" Magazines. The awardees were selected by the editorial boards and readers of the magazines, upon evaluation of the brand's recognition, influence, product quality, retail points and business sustainability.

「全新形象 BRAND RENOVATION OF UNIFORM POWER」

制服動力為品牌建立全新形象，並秉承一貫專業及對時尚的堅持，同時注入煥然一新的感覺和更全面的服務。

With the new looks featuring the brand new logo, UNIFORM POWER gives a tint of freshness and a more rounded services to our customers. We continue to serve in a trendy and professional manner.



「首本校服雜誌 1st School Uniform Catalog」

讓學校可以選擇合潮流的校服，UNIFORM POWER 時裝設計師推出時尚校服款式，打破幾十年校服款式不變的想法。

To allow schools to choose trendy school uniforms, UNIFORM POWER designers introduced fashionable school uniforms. Breaking the idea that school uniform styles have remained unchanged for decades.

「與GRWTH 成為策略伙伴 STRATEGIC PARTNERS」

GRWTH是首個支援學生成長為中心的教育綜合平台，透過學生檔案分析和大數據的配對技術，讓家長以App、電子支付及速遞有效地購買UNIFORM POWER所供應的校服。

GRWTH is the first comprehensive education platform for supporting student growth. Through student file analysis and big data matching technology, parents can effectively purchase school uniforms provided by UNIFORM POWER through an App, electronic payment and express delivery.



「UNIFORM POWER X PETIT BATEAU - KIDEA」

UNIFORM POWER 與知名嬰兒及兒童服裝品牌PETIT BATEAU合作，供應旗下KIDEA學生鞋。PETIT BATEAU源於1893年的法國經典童裝品牌。確保衣物對皮膚無害，絕無毒性，不刺激及不含致癌物。



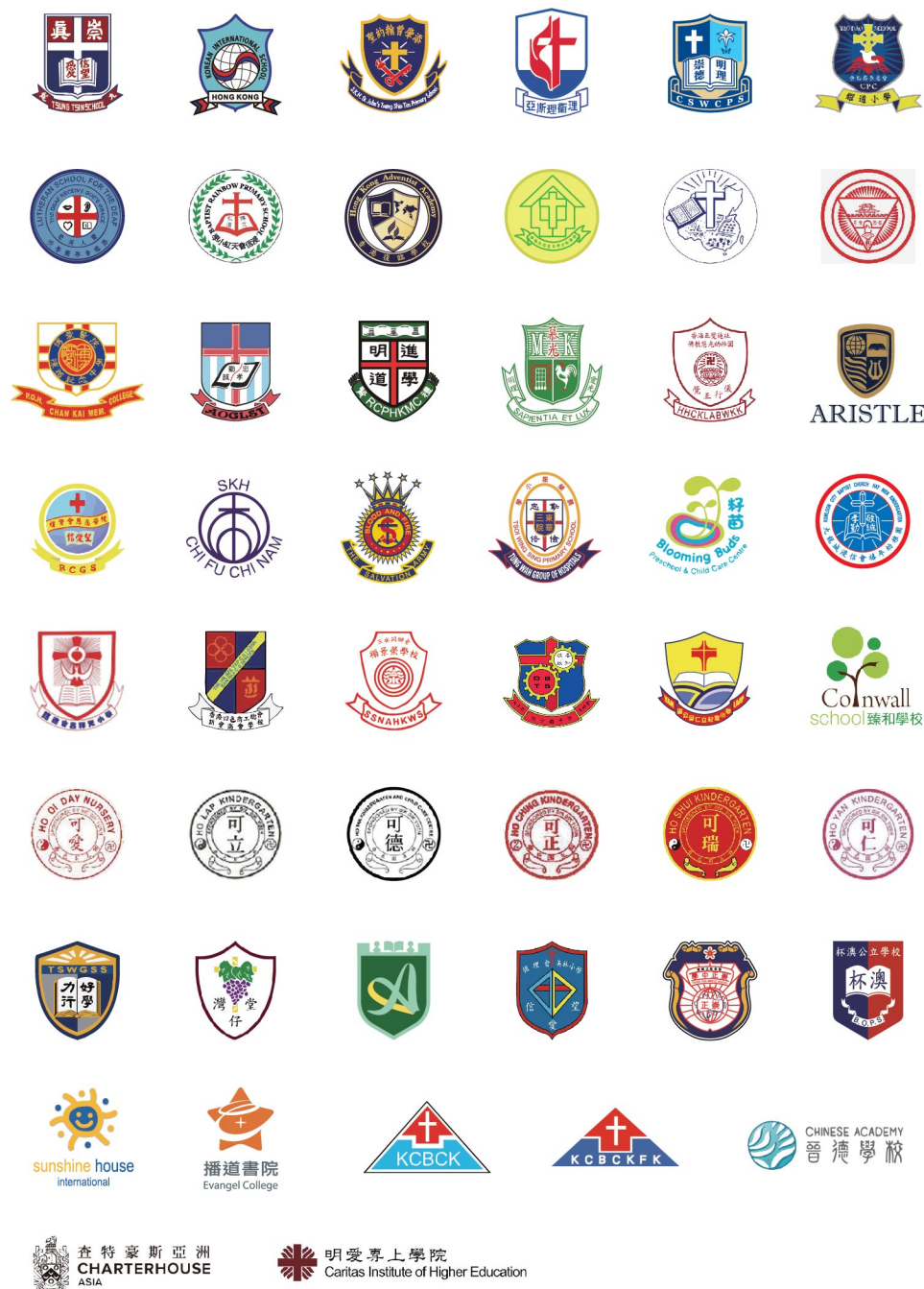
UNIFORM POWER teamed up with the well-known baby and children's clothing brand PETIT BATEAU to supply its KIDEA student shoes. PETIT BATEAU originated from the French classic children's clothing brand and was established in 1893. Petit Bateau ensures that the clothing is harmless to the skin, absolutely non-toxic, non-irritating and free of carcinogens.



CLIENTS OF UNIFORM POWER

SCHOOL UNIFORMS

CORPORATE UNIFORMS





Tin Shui Wai Government Secondary School

天水圍官立中學



林雅虹
(Uniform Power 高級時裝設計師)

MS CHRISTINE LAM
(Uniform Power Senior Fashion Designer)

The design of the new school uniform is based on the work attire of office workers. The school uniforms are cleanly cut, adhering to the design concept of comfort, practicality and fashion, bringing out a mature and capable image.

新校服以職場上班族的套裝作為藍本。校服單品特別採用俐落剪裁，秉持著舒適實用和時尚的設計理念，帶出成熟幹練的形象。



Evangel College
播道書院

Parents, students, and faculty members worked closely with Uniform Power to design the new school uniforms. I hope that the new school uniforms will remind everyone to strive to become better and live a great life ahead.



家長、學生和教職員眾志成城，與校服商緊密互動設計新校服。盼望新校服能提醒大家要與時並進，人生是可以活得很精彩的。

盧偉成校長
Principal, MR LO WAI SHING VINCENT, MH







Tsung Tsin Primary School and Kindergarten

崇真小學暨幼稚園

When the school conceived the redesign of the new school uniform, Uniform Power was made aware that blue has been the main color since the school's foundation. After many discussions, a perfect design was born and this radically new change was appreciated by both parents and students.



校方構思轉新校服時，將意念告知校服商—建校以來均以藍色為主調。經多方商討，一個接近完美的設計誕生了，這煥然一新的改變得到了家長及學生的讚賞。

校長譚煥玲博士
Principal, DR TAM WOON LING





Bui O Public School
杯澳公立學校

The Bui O Public School will celebrate its 70th anniversary. The school hopes to take advantage of the Platinum Jubilee celebrations to lead teachers and students into another milestone in the school's development. Through the introduction of the new uniform designs, The Bui O Public school will further it's international image to the public. Thanks to Uniform Power Ltd for providing professional advice and assistance in the design of our school's new uniform, and we look forward to the results of the new uniforms' impact on our international image!

杯澳公立學校將迎接創校七十周年，學校希望能乘白金禧校慶的契機，帶領師生進入學校發展的另一里程碑，並透過引入新校服的設計，進一步把擁有國際化形象的杯澳公立學校呈現於大家眼前！感謝 Uniform Power Ltd 為我校新校服設計提供專業意見及協助，期待新校服革新帶來豐碩的成果！

許浩勳校長
Principal, MR HUI HO FAN





**Sam Shui Natives Association
Huen King Wing School**

三水同鄉會禰景榮學校

The idea of the new uniform design originated from a transformation embarked upon by the school. The new style of school uniforms shows that our school is full of youthful energy and creativity. Students can freely mix and match their school uniform which defines the school philosophy of respecting students' personal characteristic, yet remaining focused on the school's student-oriented philosophy. Uniform Power is full of creativity, work together with us and exceed our expectations!

新設計的意念源自於帶出學校的改革理念。校服的款式能展示學校充滿活力及創意。學生可自由選擇配搭表達出尊重學生個人特質及以學生為本的辦學理念。Uniform Power 充滿創意，與我們一拍即合，超越期望！

李小寶校長
Principal, MS LEE SIU PO





Asbury Methodist Primary School
循道衛理聯合教會亞斯理衛理小學

I have coordinated many new school uniform projects. The most profound one was for the Asbury Methodist Primary School. The school proposed to incorporate the seven characteristics of its students and their respective colors into the school uniforms. Students were given the choice to select their uniforms which made the school's uniforms unique.



我已為多間學校統籌新校服，其中最深刻的一定是亞斯理衛理小學。校方提出把學生七種素質及所屬顏色融入校服，讓學生可選擇外，更令「亞小」校服成為獨一無二的「七色戰隊」。

MS ADA YEUNG 楊佩佩
(Uniform Power General Manager 總經理)

全新校服項目統籌
School Uniform Project Supervisor





Po Nga Nursery School
 Abundant Grace Nursery School
 Verbena Nursery School
 Tin Yan Nursery School



EVANGELICAL FREE CHURCH OF CHINA
 中國基督教播道會

Starting from the 2020/21 school year, Evangelical Free Church of China entrust Uniform Power as the designated school uniform supplier. Thank you for listening to our ideas, designing stylish, beautiful school uniforms with comfortable fabrics for our students. As we expected, our school's children and parents absolutely love their new school uniforms.

播道會的學校由 2020/21 學年起委託Uniform Power公司為指定校服供應商。感謝您們用心聆聽我們的意念，為我們的學生設計了時尚美觀、質料安全舒適校服。一如我們所期望，孩子及家長們都喜歡新校服。



鄭小蘭校長
 Principal, MS CHENG SIU LAN

厚恩幼兒學校



黃文茵校長
 Principal, MS WONG MAN YAN

天恩幼兒學校



黃敏梨校長
 Principal, MS WONG MAN LEE

寶雅幼兒學校



陳雪芬校長
 Principal, MS CHAN SUET FAN

茵怡幼兒學校



The Church of Christ In China Wanchai Church Kindergarten /Nursery

中華基督教會灣仔堂幼稚園/幼兒園

With the passage of time, the school wanted to make a pronounced change in school uniforms: in order to stay current, improve the quality and style of school uniforms, and enhance the school's image. Uniform Power and its team are professional and reliable. They show their professionalism and caring in their design, workmanship, customer communication, pre-sales and after-sales service. The new school uniform has a bright image and reflect today's fashion. The students in their new uniform are vivacious and adorable, there are various interchangeable styles, yet the price is reasonable. It was a pleasant and satisfying journey for the transformation process.



隨著時代的進步，學校欲在校服上來個大變身，藉此與時並進，並改善校服質量及款式，提升學校的形象。Uniform Power 公司及團隊專業可靠，由設計、做工、客戶溝通、售前及售後服務均表現專業和貼心。新校服形象鮮明，具時代感，學生穿著後活潑可愛，款式配搭靈活多變，且價格合宜，是一趟愉快又滿意的變身旅程。

莫苑萍校長
Principal, MS MOK YUEN PING





隨著時代的進步，學校欲在校服上來個大變身，藉圖案猶如魔法般巧妙地結合，展現輕靈時尚的感覺，務求令大家對童年美好回憶的呼喚。誰說幼童學生鞋一定要單色？打破局限，le coq sportif 高質時尚鞋款，沒有半點違和感更讓學童舒服上學去。

With the passage of time, the school wanted to make a Mixing and matching patterns together creates a great sense of graceful style, which reminds us of our wonderful childhood days. Must school shoes always be in monochrome? No way! The high quality and comfortable shoes from le coq sportif make school fun and stylish for our young ones.

FRENCH FAIRYTALE

- 法 式 童 話 -



Yama . Style



UNIFORM POWER
SCHOOL



日式簡約散發流麗動感，軍系色彩同時功能滿分。
為孩童增添活力盡展個性。

Japanese style is simple but remarkably functional. The military tone adds vitality to the children and let them display their own characters.

山 . 系 . 出 . 沒



UNIFORM POWER
SCHOOL

突破傳統韓式校服，大膽利用顏色去全新演繹，為造型帶來高貴精緻的風格，更顯活力與明亮感。

Uniform are no longer just a garment worn in schools, The trend of Korean school style is strongly influencing the world. Colors play a vital role, by bring noble and delicate style, everyone felt the vitality and brightness that it brought.

MARCHING BAND



服裝設計上要塑造制服團隊的專業更要突顯其亮麗感，以藍白主調加上銀色裝飾，重點是皮帶和長襪更顯時尚優雅，令表演中的銀樂隊更吸引。

The bright design of the uniform is to highlight the professionalism of the Marching Band. The navy and white tone together with silver adornments and fashionable belt and stockings, make the band in performance even more appealing.

- 銀樂隊 -

NEW PRODUCT



The First Graduation Ceremony

- 小小畢業禮 -



kidea



人生第一個畢業禮是重要的里程碑，既特別又隆重的時刻值得永久珍藏。

The first graduation ceremony is an important milestone for our little ones – a precious moment that will stay with them forever.

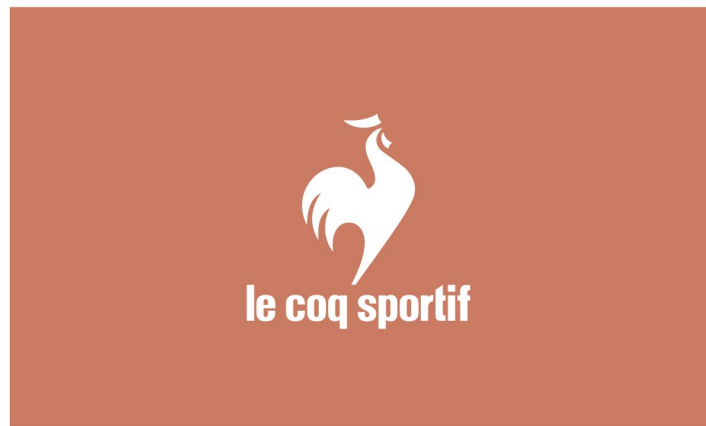


Jumping into a New Chapter

- 跳躍畢業禮 -

畢業就是一個時期的結束也是一個時期的開始。穿上你的畢業袍邁步向前！

Graduation ceremony marks the end of a chapter in life but also kicks off a new and exciting one ahead! Put on your graduation gown and march forward!



Winter Coat & Rain Boots

冬季校褸與雨靴

跳出框框！進入新校褸時代！防風防水短身乾濕褸、間棉保暖棒球褸及防水抓毛複合布連帽校褸，可以成為學校校服中之代表。每位學童都期待有一雙漂亮的雨靴在上學路上踏過每個水窪... le coq sportif 雨靴日本製造，防滑防水，下雨天安心踩水吧！

Get out of the box! Enter the new era of winter coat! Windproof and water-resistant trench coat, Quilted bomber jackets, hooded jacket constructed with composite textiles, are becoming new representatives of school uniforms. Every kid is looking forward to wearing a pair of beautiful rain boots to step through every puddle on the way to school... le coq sportif rain boots are made in Japan, non-slip and waterproof. Splish! Splash! Enjoy puddle jumping with your own rain boots.





Mad Scientist

瘋狂科學家

兒童是未來的棟樑及希望，我們要不斷向前，致力培育兒童成為有視野、具創意、對社會有承擔的香港未來主人翁。

We keep moving forward, helping to nurture the future pillars of society by broadening their horizons enhance the development of their creativity.

PROTECTIVE



WINDBREAKER



防疫風衣

創新科研回饋社會，面對瞬息萬變的時代，我們不斷研發新服裝，不期望大家要穿著它，而是當真的需要時可立即提供價值。

In the face of the ever-changing era, we continue to develop new clothing using cutting edge technology to help those in need.

發熱背心

Heated Vest



21世紀服飾當然包含電子科技元素，單品已可抵抗寒冬，從前看見學童穿著十件衫抵冷的日子已過去...

21st Century apparels as light as a vest can already resist winter. The days when children had to wear ten layers of clothes during winters are long gone...

品牌簡介

Uniform Power於2008年創立，一直為企業提供時尚制服。於2016年開拓校服業務提供嶄新校服服務。由專業時裝設計師為學校設計具獨特性、貼合學校形象及學生需要的校服。

嶄新校服服務由策劃、設計、生產、零售至售後服務。家長除了到校或門市購買外，可選擇以App及電子支付方式付款，再配合速遞送貨，實行上網買校服。家長便可24小時隨時隨地輕鬆購買。

所有校服布料均通過ISO國際標準的化學品質及耐用測試。不易脫色、不起粒、不易變形、不含有害化學成分及致癌物，絕對安全舒適耐用。測試包括：洗後外觀變形、色牢度、起粒、破裂強度、芳香胺化學物、甲醛化學物、酸鹼值。

為加強與校方及家長溝通，我們定期於「UNIFORM POWER SCHOOL」FACEBOOK 及 INSTAGRAM專頁發放有關門市消息、校服優惠、訂購時間、注意事項以及對家長有用的生活資訊。歡迎關注。

Brand Introduction

Uniform Power was established in 2008 and has been providing fashion uniforms for enterprises. It developed the school uniform business in 2016 to provide a brand new all-inclusive service for school uniform. Professional fashion designers design unique school uniforms that fit the school's image and students' needs.

The brand-new school uniform services range from planning, design, production, retail to after-sales service. In addition to ordering at school and buying in the retail store, parents can also choose to order and pay via App and electronic payment, with express delivery to purchase school uniforms online. Parents are able to purchase anytime, anywhere.

Our fabric has passed the ISO standard in chemical and durability tests to make sure our uniform is non-marking, lint-free, on-deformable, free of azo and free of formaldehyde.

In order to enhance communication with the schools and parents, we regularly update information of the retail store, discounts on school uniforms, ordering time, precautions, and useful daily life information for parents on the "UNIFORM POWER SCHOOL" FACEBOOK and INSTAGRAM pages. Please subscribe.

UNIFORM POWER SCHOOL CATALOGUE

出品人 / Producer
Patrizze Yeung

美術總監及攝影 / Art Director & Photographer
Luke Ho, Kami Garcia @ OOOMOMENT

服裝設計 / Fashion Design
Christine Lam @ UNIFORM POWER

統籌 / Coordinator
Ella Chan

化妝髮型設計 / Makeup & Hair Styling
KK Lee, Janny Yang, Nikki Sun, Josephine Yu @ QBEAUTY

品牌設計顧問 / Brand Design Consultancy
DASH

公關顧問 / PR Consultancy
ALIEN CREATION

市場推廣顧問 / Marketing Consultancy
CHICLE COMMUNICATIONS

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