

UNIFORM POWER

UNIFORM
POWER



Uniform Power Catalogue
Uniform as a fashion trend



ENGLAND STYLE · MARINE STYLE · STRIPE STYLE · LUXURY STYLE

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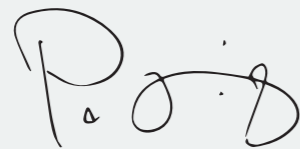


ABOUT UNIFORM POWER

引領校服文化改造
LEADING THE SCHOOL UNIFORM TRANSFORMATION

「制服動力一直為香港企業提供合乎潮流的企業時裝，讓企業形象更鮮明，員工穿得更舒適。看見社會的下一代仍每天穿著不合時及舒適度欠佳的校服，現在是最佳時候為學生校服進行大改造。」

“Uniform Power has been providing HK enterprises trendy corporate fashion to let their image more distinct and staff more comfort. Seeing the next generation of community while still wearing the outdated and poor comfort school uniforms every day, now is the best time for school uniform transformation.”



楊蕊嘉
Patrizze Yeung
制服動力創辦人
UNIFORM POWER Founder



BUSINESS DEVELOPMENT

「自設廠房 SET UP PRODUCTION PLANT」

於中山設生產廠房，當時職員為80人，主要供應東南亞時裝批發市場。

Established a production plant in Zhongshan, with a staff body of 80 people, catering the major demand wholesale fashion markets in Southeast Asia.

1991



Uniform 制服 Power 動力

2008

「拓展制服業務 ENGAGE IN UNIFORM PRODUCTION」

生產廠房由80人增加至500人。建立品牌「制服動力」並為多間香港知名企業設計及生產全線制服。

Staff body of production plant extended from 80 to 500 people. The brand "UNIFORM POWER" was founded in Hong Kong, providing uniform design and production services for prominent local enterprises.

2011



「引入流行元素 INCORPORATE FASHION ELEMENT」

大力發展制服動力業務，以流行時裝引入制服，並邀請TVB藝員拍攝首本制服目錄。首度與香港名設計師鄭兆良合作為領匯管理有限公司提供制服設計及生產。

Incorporated elements of fashion trends into our designs, and invited artists from TVB to model for our first catalogue, for the sake of greater development of UNIFORM POWER. Designed and produced uniforms for The Link Management Ltd. in corporation with Mr. Barney Cheng, the renowned Hong Kong designer.

2012

「融入時尚品味 FUSE OF "TASTE AND STYLE"」

制服動力服務過之企業已超過200間。除了流行時裝元素，更將「時尚品味」融入制服。第二本制服目錄邀請藝人沈志明拍攝。

UNIFORM POWER has served a total of over 200 enterprises. In addition to the elements of fashion incorporated, we fused "taste and style" into our designs. Artist Shen Chih Ming was invited to model for the second catalogue



「強化宣傳層面 ENHANCE STRATEGIC MARKETING」

制服動力獲香港貿易發展局邀請與名設計師鄭兆良拍攝《貿發局周訊 - 探討潮流制服如何提升企業和品牌形象》。

Invited by HKTDC to be interviewed with Mr. Barney Cheng for the feature "Hong Kong Trader International Edition - Explore trends uniforms how to enhance corporate and brand image

2012

2013



「榮幸獲獎 SUPREME BRAND AWARDS 2013」

獲得《資本才俊》及《資本企業家》雜誌頒發「非凡品牌大獎2013」之「非凡企業服飾設計品牌大獎」。此獎項是根據候選品牌之接受性、影響力、產品質素、銷售點及業務持續性，由編務委員會及讀者投票選出。

Presented with "Supreme Brand Awards 2013" by "CAPITAL CEO" and "CAPITAL Entrepreneur" magazines. The awardees were selected by the editorial boards and readers of the magazines, upon evaluation of the brand's recognition, influence, product quality, retail points and business sustainability.

UNIFORM POWER

2014

「全新形象 BRAND RENOVATION OF UNIFORM POWER」

UNIFORM POWER 為品牌建立全新形象，並秉承一貫的專業及對時尚的堅持，同時亦會注入煥然一新的感覺和更全面的服務。

With the new looks featuring the brand new logo, we hope to give a tint of freshness and a more rounded services to our customers. We continue to serve in a trendy and professional manner.

「新合作伙伴加強專業及服務層面 NEW PARTNERS TO STRENGTHEN PROFESSIONAL AND SERVICE LEVELS」

UNIFORM POWER 與達三紡織有限公司合作提供更專業制服服務給香港及國內企業。達三紡織有限公司成立於1992年，其主要業務為生產及出口各類時裝款式至北美洲、拉丁美洲等市場。2015年達三紡織在中國開拓了零售業務，並入股高級西服訂製品牌《MISURNIO》。

UNIFORM POWER corporates with KERSON TEXTILES LTD. to provide more professional uniform service to Hong Kong and mainland enterprises. KERSON was founded in 1992. Main business includes production and export of all kinds of fashion to North America, Latin America and other markets. KERSON opened up a retail business and shares the advanced suit custom brand "MISURNIO" since 2015.

2016



2018

「新合作伙伴加強制服與校服質料 NEW PARTNER TO STRENGTHEN UNIFORM FABRIC」

UNIFORM POWER 與意大利布料供應商KLOPMAN正式合作提供高質素之校服及制服布料。令校服及制服除了有時尚設計及裁剪外，亦可加強耐用性及舒適度。KLOPMAN 成立於1968年於歐洲供應TC布料，其後發展為帶領著歐洲保護衣、制服及工作服之布料市場。在意大利，KLOPMAN 擁有七萬平方米廠房及四百位員工，每年生產約四千萬布料。高級生產設施及專業流程管理確保布料100%品質保證。

UNIFORM POWER corporates with KLOPMAN to upgrade the fabric of uniforms. Uniform is not only fashionable design and cutting but also durability and comfortability. It was 1968 when KLOPMAN introduced the concept of poly/cotton workwear fabrics to Europe. KLOPMAN has grown to become Europe's leading manufacturer in production of special blends for protective wear, corporate wear and workwear markets. In Italy, KLOPMAN's 70,000sqm plant employs 400 people and produce approximately 40 million meters of fabric every year. This technologically advanced manufacturing facility runs a continuous-processing operation, in which highly skilled professionals manage all processes, providing a 100% guarantee of fabric continuity and consistency of performance.

2019



「GRWTH 與 UNIFORM POWER 正式成為策略伙伴」

GRWTH以首個支援學生成長為中心的教育綜合平台，透過學生檔案的分析和大數據的配對技術，讓家長可以透過平台，遙距選擇及以in-app 電子支付購買校服。GRWTH與UNIFORM POWER的創新理念一致，突破傳統舊有方式，通過合作完善制服設計至出售的一站式服務。

GRWTH is the first comprehensive education platform that support the growth of students. By processing through student information analysis and big data matching technology, parents can purchase the school uniforms with in-app electronic payment access the platform. UNIFORM POWER and GRWTH share the same consistent innovation, break through the traditional method and through cooperation to improve the one-stop service from uniform design to sale.

MODERN ENGLAND 時尚英倫

如果要說英倫風最經典的元素，一定是經典格紋。古樸而高貴的質感；低調且優雅，又能與時尚元素完美融合，是提升學生氣質不可或缺的選擇。

Plaid is the essential element to England style. It is the signature of vintage and noble. It also performs elegance in a subtle way. This uniform has perfectly integrated with fashion elements that achieving student's temperament.



格紋西裝套裝 Plaid Suit

格紋西裝外套拼針織翻領，加上紅色做點綴，校服變得時尚又創新。

This plaid blazer design with a symbolic knitted notch lapel. In order to enhance the design in a more innovative and fashionable way, the red edges finishing at lapel and pocket has involved as the highlight.

撞色摺褶拼格紋連衣裙 Mixed Colors Pleated One Piece Dress

企領及半筒位置拼上白色摺褶，加上紅色圍邊的蝴蝶結及裙腳的小波浪，營造出時髦的浪漫英倫風。

White pleats decoration on collar and half placket presents a fashionable romantic England style, together with red edge pipping bow with circular cutting at dress bottom.



淺黃色襯衫用了TR布料，堅牢且抗皺，配襯富有彈性的格紋西褲，穿著舒適且伸展度高。

It's TR fabric on bright yellow shirt. This fabric has great advantages in wrinkle resistant and durability. For pants, it produced by fabric with light elasticity, therefore, it can provide good comfort.



運動套裝 Sporty

這款棉質馬球衫採用軍領風格細節繡在衣領上，採用SEGA圖形字體的LOGO貼片及經典英倫藍紅色系，喚起貴族學院派的氛圍。

The collection of polo shirt is adopted to the military collar details, and decorated with the embroidered patch logo by SEGA font. The classic theme in blue and red which remind us the traditional exclusive academism .



ELEGANT TEMPERAMENT 優雅氣質

淺藍和中灰的配搭在簡潔高貴的同時多了一絲柔和感，簡單一套校服都能讓你穿出風範。

The coloration between light blue and medium grey performs visual harmony through the nobility.





淺藍撞白色的滌棉襯衫，形象清爽而且質料舒適，加上領上的學校logo繡花點綴，霎時把校服推上另一層次。

It is applied a small school logo embroidery on the light blue shirt with white contrasting collar, so as to enhance the visual effect of the whole outfit.





運動套裝
Sporty Suit

藍、白、藍不循常規的對比色
穿搭，穿著校服更顯自信。

Unusual arrangement of
contrasting color blocks (in
blue, light blue, and white)
reflect your identity with
confidence.



不論是配上黑皮鞋還是運動鞋，也足以成就一個簡約幹練又不失個性的歐洲學院風造型。

The European style can match entirely with the sneakers or black leather shoes for diverse dressing style.

EUROPEAN STYLE 歐式華麗

歐式貴族風格以自然、優雅、含蓄、高貴為特點，運用顏色搭配、優質意大利布料、良好的剪裁以及簡潔修身的設計，體現紳士風度、華麗氣質與品味。

Elegance, Nature, Quiet and Noble are the remarkable signature of European style. It is embodied with different color matches with Italy fabric, perfect cutting and simply design.





上身用滌棉恤料·下身用意大利 KLOPMAN 布料·有特別防塵防污處理功能·最適合學生穿著。

It can be one of the best choice for school uniform, by using T/C fabric on shirt, reliable Italy fabric "KLOPMAN" on the bottoms which included dust-proof & antifouling.



運動套裝 Sporty Suit

設計時尚的長身外套，沉靜但不簡單，用上具有防風、防潑水功能的布料，無阻學生在運動場上盡顯光芒。

A modern long coat design simply but still stunning. It is valued in functional design, such as water repellent and wind proof. The protection of garments supports student with excellent performance on the stadium.



ACTIVE SPORT 活力躍動



將冷色和暖色同時穿上身，這種撞色穿搭充滿了「既搶眼又溫柔」的特質。棉質運動褲不但柔軟舒適，二合一設計滿足冬夏需要，誰說校服不能集美感與舒適於一身？

Cool and warm colors fulfill its own purpose "Conspicuous x Sweet". Soft cotton pants can change to the shorts with the attachable zipper on knee position. This set of uniform is a sign of a beautiful and functional 2 in 1 design.

幾何撞色防潑水外套套裝

Geometric mixed colors water repellent sporty suit





學校LOGO撞色鑲邊運動套裝
School Logo with mixed colors trimming sporty suit



撞色鑲邊POLO領連衣裙
Piping edge mixed colors one piece dress with polo collar



短袖防風尼龍薄外套
Short sleeves Nylon windbreaker

- 撞色鑲邊POLO
- 圖案印花棉質運動褲
- Piping edge mixed colors
- Polo shirt with printed
- Cotton sport pants



UNIFORM POWER



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