

# UNIFORM POWER

Uniform Power Catalogue

Uniform as a fashion trend



## SCHOOL UNIFORM

ELITE  
ENGLAND STYLE

LEISURELY  
MARINE STYLE

EVERLASTING  
STRIPE STYLE

CONSIDERED  
LUXURY STYLE

UNIFORM  
POW  R



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UNIFORM  
POW  R

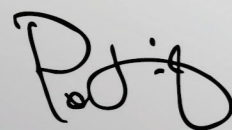


# ABOUT UNIFORM POWER

引領校服文化改造  
LEADING THE SCHOOL UNIFORM TRANSFORMATION

「制服動力一直為香港企業提供合乎潮流的企業時裝，讓企業形象更鮮明，員工穿得更舒適。看見社會的下一代仍每天穿著不合時及舒適度欠佳的校服，現在是最佳時候為學生校服進行大改造。」

“Uniform Power has been providing HK enterprises trendy corporate fashion to let their image more distinct and staff more comfort. Seeing the next generation of community while still wearing the outdated and poor comfort school uniforms every day, now is the best time for school uniform transformation.”



楊蕊嘉  
Patrizze Yeung  
制服動力創辦人  
UNIFORM POWER Founder





# BUSINESS DEVELOPMENT

## 「自設廠房 SET UP PRODUCTION PLANT」

於中山設生產廠房，當時職員為80人，主要供應東南亞時裝批發市場。

Established a production plant in Zhongshan, with a staff body of 80 people, catering the major demand wholesale fashion markets in Southeast Asia.

1991



2008

## 「拓展制服業務 ENGAGE IN UNIFORM PRODUCTION」

生產廠房由80人增加至500人。建立品牌「制服動力」並為多間香港知名企業設計及生產全線制服。

Staff body of production plant extended from 80 to 500 people. The brand "UNIFORM POWER" was founded in Hong Kong, providing uniform design and production services for prominent local enterprises.

## 「引入流行元素 INCORPORATE FASHION ELEMENT」

大力發展制服動力業務，以流行時裝引入制服，並邀請TVB藝員拍攝首本制服目錄。首度與香港名設計師鄭兆良合作為領匯管理有限公司提供制服設計及生產。

Incorporated elements of fashion trends into our designs, and invited artists from TVB to model for our first catalogue, for the sake of greater development of UNIFORM POWER. Designed and produced uniforms for The Link Management Ltd. In corporation with Mr. Barney Cheng, the renowned Hong Kong designer.

2011



2012

## 「融入時尚品味 FUSE OF "TASTE AND STYLE"」

制服動力服務過之企業已超過200間。除了流行時裝元素，更將「時尚品味」融入制服。第二本制服目錄邀請藝人沈志明拍攝。

UNIFORM POWER has served a total of over 200 enterprises. In addition to the elements of fashion incorporated, we fused "taste and style" into our designs. Artist Shen Chih Ming was invited to model for the second catalogue.

## 「強化宣傳層面 ENHANCE STRATEGIC MARKETING」

制服動力獲香港貿易發展局邀請與名設計師鄭兆良拍攝《貿發局周訊—探討潮流制服如何提升企業和品牌形象》。

Invited by HKTDC to be interviewed with Mr. Barney Cheng for the feature "Hong Kong Trader International Edition - Explore trends uniforms how to enhance corporate and brand image."

2012



## 「榮幸獲獎 SUPREME BRAND AWARDS 2013」

獲得《資本才俊》及《資本企業家》雜誌頒發「非凡品牌大獎2013」之「非凡企業服飾設計品牌大獎」。此獎項是根據候選品牌之認受性、影響力、產品質素、銷售點及業務持續性，由編務委員會及讀者投票選出。

Presented with "Supreme Brand Awards 2013" by "CAPITAL CEO" and "CAPITAL Entrepreneur" magazines. The awardees were selected by the editorial boards and readers of the magazines, upon evaluation of the brand's recognition, influence, product quality, retail points and business sustainability.

2013



2014

## 「全新形象 BRAND RENOVATION OF UNIFORM POWER」

UNIFORM POWER 為品牌建立全新形象，並秉承一貫的專業及對時尚的堅持，同時亦會注入煥然一新的感覺和更全面的服務。

With the new look featuring the brand new logo, we hope to give a tint of freshness and a more rounded services to your customers. We continue to serve in a trendy and professional manner.

## 「『你想』校服大改造校服設計比賽 IDEAL SCHOOL UNIFORM COMPETITION」

UNIFORM POWER正式進入校服市場。讓校長及家長們明白校服可以更好及更合時，我們於香港舉行首屆的大型校服設計比賽，激發起所有幼稚園及大中小學生自由表達自己的理想校服。我們堅持每年舉行，並將得獎設計作品製作成真實的校服於頒獎典禮以Catwalk形式展示，以作嘉許。

UNIFORM POWER starts the school uniform market. We organize "Ideal School Uniform Competition" to initiate school uniform which can be better and provide a stage for students' ideal school uniform expression. We keep up to organize the competition annually and make the winners' designs to be real uniforms in catwalk in the ceremony.

2016



2018

## 「新合作伙伴加強制服與校服質料 NEW PARTNER TO STRENGTHEN UNIFORM FABRIC」

UNIFORM POWER與意大利布料供應商KLOPMAN正式合作提供高質素之校服及制服布料。令校服及制服除了有時尚設計及裁剪外，亦可加強耐用性及舒適度。KLOPMAN成立於1968年於歐洲供應TC布料，其後發展為帶領著歐洲保護衣、制服及工作服之布料市場。在意大利，KLOPMAN擁有七萬平方米廠房及四百位員工，每年生產約四千萬米布料。高級生產設施及專業流程管理確保布料100%品質保證。

UNIFORM POWER corporates with KLOPMAN to upgrade the fabric of uniforms. Uniform is not only fashionable design and cutting but also durability and comfortability. It was 1968 when KLOPMAN introduced the concept of poly/cotton workwear fabrics to Europe. KLOPMAN has grown to become Europe's leading manufacturer in the production of special blends for the protective wear, corporate wear and workwear markets. In Italy, KLOPMAN's 70,000sqm plant employs 400 people and produces approximately 40 million metres of fabric every year. This technologically advanced manufacturing facility runs a continuous-processing operation, in which highly skilled professionals manage all processes, providing a 100% guarantee of fabric continuity and consistency of performance.

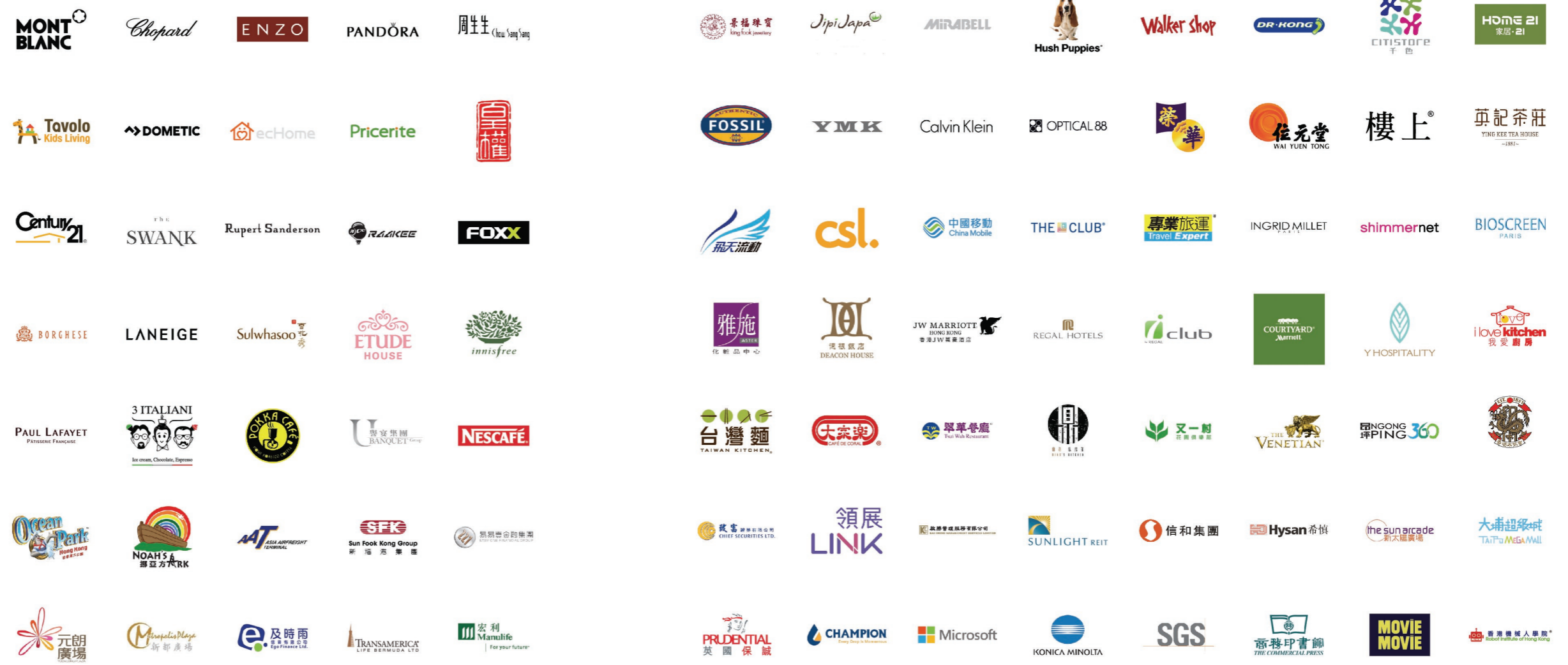


# CLIENTS OF UNIFORM POWER

## SCHOOL UNIFORMS



## CORPORATE UNIFORMS





## 01

## 英倫尖子 Elite England Style

格仔一向是英倫風的佼佼者，在設計花紋時巧妙地配襯上鮮明的顏色，再運用意大利有環保認證的KLOPMAN布料，堅挺而耐看，令整個系列的感覺提升至另一層次。

Checked has always been a representative of British style. Bright color is selected skillfully to match with designed patterns and using KLOPMAN environmental fabric to make uniforms look good and strong.



KLOPMAN  
environmental fabric



## 運動套裝 Sportswear

以棒球衫元素作為設計概念，選用紅色衛衣布做主身，鮮艷奪目，拼接上英倫風格仔布，設計既新穎又展現活力。

Used baseball shirt element as concept, selected sweater fabrics with red color and added England checks styles fabric into design.



Elite  
England



## 02 悠閑海軍 Leisurely Marine Style

標誌的條紋設計，專屬的雙排扣外套，加上立領斜襟等元素，令「海軍設計」相當具辨識度！早在18世紀，海軍服在英國已是階級的身份象徵。將海軍設計引入校服，霎時增添幾分貴氣。

Stripe, double-breasted and stand collar are the marine style signature. Marine style dressing is the status symbol in the 18th Century. It becomes more popular among royalty and aristocracy in recent years. Marine style uniform looks noble.



# Back to SCHOOL





# 校服 School Uniform



上身用CVC雙面針織布料，柔軟舒適，下身用意大利KLOPMAN布料，有特別防皺防蚊處理功能，最適合小朋友穿著。而女生短裙更設計了裙褲款式，方便活動。

Kids are comfortable when wearing CVC double-knitted fabric top. KLOPMAN Italian wrinkle free and anti-mosquito fabric should be suitable for kids. Skirt is designed for girls in activity easily.







# 03

## 永恆條子 Everlasting Stripe Style

經典又不過時的條子，永遠是時尚話題，這個圖案一年四季都合適穿著，今次搭配清新的紫色，再大玩條紋方向，成為校服的不二之選！

Stripe pattern is always being a topic in fashion trend. This time, we choose purple stripe and stripe direction as the uniform design concept.



# Everlasting Stripe



## 運動套裝 Sportswear

設計了衛衣款式之餘更大膽運用紫色，營造出入型入格的感覺同時又不減學生的可愛感。

Hoodies style in purple is specially designed for sportswear, the smart and lovely feeling are created.





# 04

## 簡約奢華 Considered Luxury Style

「簡約奢華」象徵一種全新的校服形象，加入嶄新時尚的silhouette，本著「Less is more」的設計概念，以撞色邊突顯校服的線條並加入metal accessories成為點綴。

Considered Luxury Style symbolizes a brand new uniform image. Based on "less is more" concept, color blocking and metal accessories can be added into uniform and create advanced school uniforms.





## 校服 School Uniform



闊腳褲是近年時裝界的寵兒，當遇上意大利防塵防污的KLOPMAN布料，兩者一拍即合，將時裝元素融入校服，一改以往沉悶的校服風格。

Culottes pants are popular in fashion recently. Once fashionable school uniform is made by KLOPMAN Italian antifouling fabrics, never boring.



## 運動套裝 Sportswear

運動套裝方面使用了CVC布料，有良好的耐磨性和抗皺性，將反光帶和網布這些流行元素加入運動套裝裏。反光帶有超高亮度的特點，當學生在運動場上展現活力，與陽光玩遊戲的時候，自然成為全場焦點。

CVC fabric sportswear has better abrasion and wrinkle resistance. Reflective tape and mesh fabric are perfect matching in sportswear. Energetic students become a focal point when playing in sunshine playground.





# 05 行山 Hiking

行山套裝方面根據了多層穿搭，圖案繽紛及細緻配備這三個概念而設計了兩種風格。首先是一件透氣吸汗的T-shirt配上一件輕盈的風衣，以應付行山時所遇上的溫差。此外，下身以活動性高的彈性Legging搭配短褲，有效保護雙腿之餘還能阻擋蚊蟲，以便穿過樹林草叢。另一方面，風衣運用了防水透氣布料有助散熱，而鮮艷的顏色更容易在樹林裡識辨，以便發生意外時亦有助救援。

We base on the layering, pattern and details concept to design 2 styles. T-shirt and light windbreaker are suitable for hiking temperature difference. Stretch leggings with shorts provide mosquito protection. Bright color, waterproof and breathable windbreakers are being considered in safety issue.







06 廚師  
Chef





# 07

聖詩  
Hymn

款式耐看實用而且群體化，穿著十分得體，小企領設計可以完全遮蓋內裏襯衣，達致整潔統一的效果，穿著也十分方便。

The long run style shows team spirit. Stand collar design can cover the inner pieces and shows clean and consistent uniform appearance.





# 08

## 單車 Cycling

設計集功能性與潮流時尚於一身，首先，上身前幅採用全開胸拉鍊，方便穿著，其次，後幅設有後腰袋和拉鏈保險袋，方便放置水樽及個人物品。再者，後幅亦燙有反光帶，增加小朋友騎乘時的安全性。另一方面，下身更顧及小朋友騎乘時的需要而加入了坐墊，柔軟舒適。布料方面亦採用了具有高透氣度、抗UV、吸汗和散熱功能的布料，十分適合小朋友踩單車時穿著。

The design is considering in functional and fashionable. The zippered front design is easy to wear. Waist-bag and zippered bag are good for belongings. Moreover, the reflective tape and pad are safety and comfortable issue consideration. The breathable, anti-UV and absorbent fabrics are selected.





款式上做了拼布效果，以棉布拼接恤衫布料，既吸汗又舒適，設計上以車花作為衣服的精髓所在，車花文字更鼓勵學生勇敢追尋夢想，十分有意義。

Cotton and shirt fabrics are combined in patchwork effect in the style. Feel absorbent and ventilate. The embroidery slogan as detail is encouraging.

# 09

## 棒球 Baseball



# 10

## 手球 Handball

設計以Graphic為主，本著「work hard, play hard」的概念，以標語鼓勵學生，還有代表學生的號碼及手球的標誌性圖案，增加自豪感。另外，上下身均採用了有吸濕排汗功能的布料，十分適合學生穿著運動。

The design is focus on graphic pattern. Designed slogan "I LOVE GAMES" encourages students "work hard, play hard". Students are proud to wear uniforms with their own numbers and handball pattern. Dry fit is the suitable fabric for sportswear.





UNIFORM  
POWER



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